Confederation of Indian Industry

Kerala Health Tourism 2026



HEAL IN INDIA
HEAL AT KERALA

20 & 21 November 2026

Hotel Le Méridien Kochi

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CII

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Kerala has emerged as one of Asia's most preferred destinations for health tourism, offering a unique convergence of advanced medical care, traditional wellness systems, and exceptional hospitality. Over the years, Kerala has made remarkable advancements in modern healthcare, with world-class hospitals offering cutting-edge treatments across specialties. Supported by state-of-the-art medical technology, internationally trained specialists, and high standards of patient care, Kerala's healthcare ecosystem delivers outcomes comparable to the best healthcare destinations globally.

INTERNATIONAL CONFERENCE & EXHIBITION

The Confederation of Indian Industry (CII) Kerala is pleased to announce the 13th Edition of the CII Kerala Health on 20 & 21 November 2026, Hotel Le Méridien, Kochi. This Conference & Exhibition will bring together healthcare providers, industry leaders, thought leaders, medical travel facilitators and stakeholders from across the industry and government to showcase Kerala as an ideal destination for health tourism.

Building on the success of previous editions, the Kerala Health Tourism initiative has left a remarkable legacy, driving growth in NABH-accredited hospitals and boosting medical value travel in the region. This year promises to be even more dynamic, further enhancing Kerala's standing as a global hub for health tourism.

In addition to bringing together the healthcare ecosystem and facilitating discussions on key industry issues, the event aims to promote medical tourism in Kerala by enabling B2B interactions with leading medical travel facilitators from several countries.

KEY FEATURES

Conference Focused on Health Tourism

2 Day
Conference & Exhibition

15 Countries
Medical Travel Facilitators

100+
Exhibitors

4000+
Visitors

B2B
Meetings

EXHIBITOR PROFILE

- Hospitals
- Medical Equipment Manufacturers
- Diagnostics
- Medical & Health Care Products
- Health Technology Providers
- Medical Education Institutions
- Medical Insurance Companies
- Physiotherapy Centers
- Post-operative Care Centers
- Fitness & Wellness Centers
- Hotels & Resorts
- Tour and Travel Operators
- Medical Tourism Facilitators

CII Kerala Health Tourism 2025 at a Glance

CII Kerala organised the CII Kerala Health Tourism on 30 & 31 October 2025, Adlux International Convention Centre, Ernakulam, Kerala to showcase the state's strengths as a Global Healthcare destination.

Mr P Rajeev, Minister for Law, Industries and Coir, Government of Kerala inaugurated the Summit and Exhibition. Mr Prataprao Jadhav, Union Minister of State (Independent Charge) for AYUSH, Government of India and Vaidya Rajesh Kotecha, Secretary, Ministry of Ayush, Government of India joined the Inugural session virtually.

The two-day summits and exhibition had international **representations from 16 countries** creating a platform for over **400 B2B interactions** and potential business ties. The event served as a testament to Kerala's unique value proposition as a premier destination for medical value tourism and holistic wellness. The event also had the support from the Ministry of Ayush - Government of India, Department of Tourism-Government Kerala, National Ayush Mission-Kerala and Kerala State Industrial Development Corporation underscoring a collective commitment to promote Kerala as a global hub for holistic wellness and medical value tourism.

The exhibition had about **60+ exhibitors** showcasing their products and services across Healthcare and Ayurveda sectors and had around **600 delegates** and **3000+ business** visitors over two days.

CII Kerala also announced the winners of the CII Kerala Health & Medical Tourism Awards, an initiative designed to recognize and celebrate excellence in healthcare delivery and medical value travel across the state during the inaugural session of CII Kerala Health Tourism.








International Participation

Bangladesh, France, Kenya, Maldives, Mauritius, Nigeria, Oman, Poland, Russia, Singapore, Somalia, Sri Lanka, Switzerland, Taiwan, Tanzania, Togo, UAE, Yemen

Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organisation, with over 10,500 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 365,000 enterprises from 332 national and regional sectoral industry bodies.

For more than 130 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with the Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness, and business opportunities for industry through a range of specialised services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Through its dedicated Centres of Excellence and Industry competitiveness initiatives, promotion of innovation and technology adoption, and partnerships for sustainability, CII plays a transformative part in shaping the future of the nation. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes across diverse domains, including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

For 2026-27, CII has identified “Accelerating Competitiveness: Growth, Resilience, Inclusion, Sustainability, Trust” as its theme, prioritising five key pillars. During the year, CII will align its policy advocacy, institutional initiatives, partnerships, and outreach to support Indian industry in strengthening these five interconnected pillars of competitiveness.

With 70 offices, including 12 Centres of Excellence, in India, and 9 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 255 counterpart organisations in 102 countries, CII serves as a reference point for Indian industry and the international business community.

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